



SCHOOL OF AFRICAN MICROFINANCE

SAM 2020 Online Conference | 8 - 10 September

MASTERCLASS

DAY + TIME

TOPIC

DAY 3 | 10 SEPTEMBER

1300 HRS (NBO) | 1100 HRS (LOS)

1000 HOURS GMT

(MORNING OPTION 1)

PRODUCT DEVELOPMENT & BRANDING

Viable possibilities in opening up new markets
Options for building and enduring new brand

DAY 3 | 10 SEPTEMBER

1300 HRS (NBO) | 1100 HRS (LOS)

1000 HOURS GMT

(MORNING OPTION 2)

GOVERNANCE & STRATEGY EXECUTION

Board's role in navigating through a pandemic
Fundraising and Board's role in regulatory compliance

DAY 3 | 10 SEPTEMBER

1300 HRS (NBO) | 1100 HRS (LOS)

1000 HOURS (GMT)

(MORNING OPTION 3)

DIGITAL TRANSFORMATION

Leveraging digitalization for individual and group lending
Agency and branchless banking strategies for MFIs

DAY 3 | 10 SEPTEMBER

1600 HRS (NBO) | 1400 HRS (LOS)

1300 HOURS (GMT)

(AFTERNOON OPTION 1)

RISK MANAGEMENT AND BCP

Tool in risk management for adapting to the pandemic
Building resilient institutions through risk management

DAY 3 | 10 SEPTEMBER

1600 HRS (NBO) | 1400 HRS (LOS)

1300 HOURS (GMT)

(AFTERNOON OPTION 2)

FINANCIAL REPORTING & ANALYSIS

Strategies for Post Covid 19 reporting
Adapting pandemic realities in financial statements

DAY 3 | 10 SEPTEMBER

1600 HRS (NBO) | 1400 HRS (LOS)

1300 HOURS (GMT)

(AFTERNOON OPTION 3)

RURAL & AGRICULTURAL FINANCE

Increasing financial inclusion among farmers
Exploring resource mobilization opportunities in
Agriculture

Masterclass Fee: US\$100 | Register: info@samtraining.org

*Maximum 2 courses - One morning, one afternoon | SAM may change topics