Participant Mix
The Masterclass is designed for members of boards in Microfinance Institutions, banks, SACCOs and Programs in Financial Inclusion serving in Sub-Saharan Africa and executive leaders who have board responsibilities.

OVERVIEW
In a microfinance institution, the board originates the business strategic direction, creates a framework for execution, guides on critical decisions that not only relate to provision of its products and services, but also in achieving sustainable growth, impact and profitability. To effectively respond to the available opportunities and prevailing challenges in providing financial services, such board members need to develop unique and competitive strategies, and insights on financial inclusion for their target market.

The board’s ability to focus on the important decisions – Strategy, Structure and Talent – when they come together for periodic meetings, will ensure they execute effectively on their task. All the while creating a conducive environment for optimal productivity and which encourages engagement between board and management teams to interact well and hold candid discussions.

KEY TAKEAWAYS
- Exposure to current and future trends in delivering financial access that will shape the strategic choices in future. And, for board members who may have different professional backgrounds, develop a deep understanding in financial inclusion.
- Learn how to build a culture that encourages professional engagement between the board and management team.
- Interaction and sharing of experiences from peers, seasoned facilitators and guest speakers.
- Develop competencies as a board member to effectively contribute to their respective microfinance institutions.
- Enhance networking skills and competencies that are critical for fundraising/resource mobilization for business growth.

FOCUS AREAS
Strategy
- Strategic Planning
- Fund Raising and/or Resource Mobilization

Structure
Governance – How to structure boards and committees; roles & responsibilities of board members.

Talent
Organizational Leadership – Executive and management talent recruitment; performance evaluation of management; succession planning; and encouraging interaction between board, CEO and management.
ANTICIPATED FACULTY

Pauline Ngari

Pauline is a seasoned socioeconomic development practitioner with over 25 years of hands-on development experience on both strategic and implementation levels. Her main areas of expertise include: corporate governance; strategic management; microfinance & community mobilization; agriculture value chain; staff development & management and gender related initiatives. She has excellent skills in building partnerships/collaborations for synergy in program implementation and management, a good trainer, coach and mentor for effective performance. Pauline also has good and tested skills in organization’s start up and growth.

She is the Founder & CEO Youth Talent & Enterprise Development Centre (YTEDC) Ltd which focus on training and capacity development for institutional sustainable performance and growth. Pauline has been General Manager at Kenya Women Finance Trust and CIC Insurance Limited. Most recently she was the founder and CEO of Hand in Hand Eastern Africa, an NGO that seeks to alleviate poverty through training on enterprise and job creation.

She holds an MBA from JKUAT, Bachelor of Commerce Marketing from Egerton University and Diploma in Co-operative Management from Co-operative University of Kenya. She has attended several training programs for Continues Professional Development.

THE SAM EXPERIENCE

The School of African Microfinance (SAM) has delivered transformational training programs since 2005, focusing on building high performance microfinance institutions. Delivered by world-class trainers, participants acquire the knowledge, skills, insights and ideas to bring innovative leadership to their organisations while building enduring businesses. SAM is a brand of Frontfin Training Ltd.

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